

## Course duration

- 1 day

## Course Benefits

- Gain an understanding the role of IT in organizational growth and change.
- Gain knowledge of key industry change methodologies.
- Learn a conceptual perspective to induce change within IT and the company in general.

## Course Outline

1. Initial Thoughts and Vocabulary
  1. Role of an Entrepreneur
  2. Needed Change Management Skills
  3. The Change Management Process
  4. Emotional Stages of Change
  5. Agents of Change
  6. Proper Communication
2. Formal Change Methodology
  1. Lewin's Three Stage Model of Change
  2. Kotter's Eight Step Change Model
  3. Conditions for Effective Change
  4. John Fisher's Personal Transition Curve
  5. Organizational Renewal
3. Changing IT
  1. Technological
  2. From Information Technology (IT) to Business Technology (BT)
  3. Organizational Realignment
  4. Legal and Regulatory
4. Changing the Company
  1. Process Automation
  2. Thought Leadership
  3. Platform Replacement

## Class Materials

Each student will receive a comprehensive set of materials, including course notes and all the class examples.

