# **Course duration**

• 1 day

### **Course Benefits**

- Recognize and use correct grammar and punctuation.
- Avoid common usage errors.
- Identify words that need to be capitalized.
- Choose the appropriate point-of-view and tense.
- Structure sentences correctly.
- Use proofreading strategies to ensure documents are error-free.

### Available Delivery Methods

### Public Class

Public expert-led online training from the convenience of your home, office or anywhere with an internet connection. Guaranteed to run .

#### **Private Class**

Private classes are delivered for groups at your offices or a location of your choice.

## **Course Outline**

- 1. Introduction: The Importance of Proper Writing and Correct Grammar
  - 1. Why Writing Matters
- 2. Basic Grammar Rules
  - 1. Parts of Speech
  - 2. Nouns
  - 3. Pronouns
  - 4. Verbs
  - 5. Adjectives
  - 6. Adverbs
  - 7. Prepositions
  - 8. Conjunctions
  - 9. Interjections
  - 10. Subject and Object
  - 11. Exercise: Parts of Speech
  - 12. Subject-verb Agreement

- 13. Exercise: Subject-Verb Agreement
- 3. Hypercorrections and Usage Errors
  - 1. Common Usage Errors
  - 2. Who or Whom
  - 3. Me or I
  - 4. When to Use "Myself"
  - 5. Choosing "He" or "Him" and "She" or "Her"
  - 6. That or Which
  - 7. Fewer or Less
  - 8. Exercise: Hypercorrections and Usage Errors
  - 9. More Commonly Confused Words
  - 10. Exercise: More Commonly Confused Words
- 4. Structure
  - 1. Simple Sentences
  - 2. Exercise: Simple Sentences
  - 3. Compound Sentences
  - 4. Complex Sentences
  - 5. Compound-Complex Sentences
  - 6. Exercise: Complex and Compound-Complex Sentences
  - 7. Parallel Construction
  - 8. Exercise: Parallel Construction
  - 9. Run-on Sentences
  - 10. Exercise: Run-on Sentences
- 5. Punctuation
  - 1. Periods
  - 2. Exercise: Periods
  - 3. Commas
  - 4. The Serial Comma
  - 5. Comma Splice
  - 6. Exercise: Commas
  - 7. Colons and Semicolons
  - 8. Semicolons
  - 9. Colons
  - 10. Exercise: Colons and Semicolons
  - 11. Apostrophes, Double Quotation Marks, and Single Quotation Marks
  - 12. Apostrophes
  - 13. Double Quotation Marks
  - 14. Single Quotation Marks
  - 15. Punctuation Inside and Outside of Quotation Marks
  - 16. Exercise: Apostrophes and Quotation Marks
  - 17. Question Marks and Exclamation Points
  - 18. Question Marks
  - 19. Exclamation Points
  - 20. Hyphens and Dashes
  - 21. Hyphen
  - 22. Dashes
  - 23. Exercise: Dashes and Hyphens

- 24. Parentheses and Brackets
- 25. Parentheses
- 26. Brackets
- 27. Exercise: Parenthetical Elements
- 6. Capitalization
  - 1. Words That Are Always Capitalized
  - 2. Exercise: Words That Are Always Capitalized
  - 3. Words That Are Never Capitalized
  - 4. Exercise: Words That Are Never Capitalized
  - 5. Headings and Titles
  - 6. Exercise: Headings and Titles
- 7. Point of View and Tense
  - 1. Point of View
  - 2. When to Write in the First Person
  - 3. Exercise: Writing in the First Person
  - 4. When to Write in the Second Person:
  - 5. Exercise: Writing in the Second Person
  - 6. When to Write in the Third Person
  - 7. Exercise: Using the Third Person
  - 8. How to Choose the Point of View
  - 9. Using Correct Tenses
  - 10. How to Use the Past Tense in Business Writing
  - 11. Exercise: Past Tense
  - 12. How to Use the Present Tense in Business Writing
  - 13. Exercise: Present Tense
  - 14. How to Use the Future Tense in Business Writing
  - 15. Exercise: Future Tense
- 8. Proofreading Your Work
  - 1. Ensuring Your Writing Is Error Free
  - 2. Ensuring Consistency in Your Writing
  - 3. Exercise: Proofreading a Document
  - 4. Editing for Conciseness
  - 5. Get to the Heart of the Message
  - 6. Trim Bulky Wording
  - 7. Exercise: Editing for Conciseness
- 9. Conclusion
  - 1. Additional Resources
  - 2. Words of Wisdom

## **Class Materials**

Each student will receive a comprehensive set of materials, including course notes and all the class examples.